

# PROGRAM LEADER INTRODUCTION

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## Jennifer Krueger

Jennifer is a passionate facilitator and educator who combines 20 years of business experience in sales and sales enablement with a love of helping adults learn. Clients appreciate both her spirited energy and her down-to-earth explanations. Her favourite quote is from William Butler Yeats: “Education is not the filling of a pail, but the lighting of a fire.”

She holds a master’s certificate in adult learning from the University of Toronto and a bachelor’s degree in arts and education from Queen’s University. She has worked with a variety of industries, including pharmaceutical, financial services, consumer packaged goods, and manufacturing. Jennifer likes to do handstands in her spare time.