

# PROGRAM LEADER INTRODUCTION

---

## Margaret (Maggie) Cooke

As a transformative coach, consultant and facilitator, Maggie delivers results.

Maggie started her own coaching and facilitation company in 2009, and has impacted over 5,500 people globally with her curious, playful and perceptive approach. She has 30-plus years of sales and leadership experience.

She is grateful for all the synchronicities that have led her to work that is play, with her favourite quote is 'every head is a walking world'.

Maggie has an Economics degree, is a Certified Executive Coach, postgraduate Adult Education training, and master certification in dozens of training programs. Her career summary includes:

- Leadership Development – Over 2,500 executive & managers
- Sales Excellence & Coaching - For Fortune 100, 500, small & mid sized organizations
- Advisor & Evaluator - Schulich School – Masters Certificate in Sales Leadership.
- Consulting – Advised companies on corporate development; sales effectiveness and go to market strategies; change management & organizational excellence.

When she is not working, you can find Maggie on a yoga mat, or on a trail, or perhaps swimming with the dolphins.

---