



Yoshiharu Matsui

Program Leader

Bio

Yoshiharu (Yoshi) Matsui (Ed. D & MBA), a seasoned Leadership and Organization Development Coach and Facilitator with 30-plus years experience in Sales/Marketing and HR/OD across various global companies.

Prior to becoming a management consultant, training facilitator and coach, Yoshi has contributed for more than 20 years at various leading companies, such as Procter & Gamble, Levi Strauss, Nortel Networks and Richardson-Vicks. As a Marketing Manager, he achieved several record sales, and on the human resources/organization development side of the business world, he contributed to increased personnel and organization effectiveness.

Yoshi values holistic and sustainable growth, and thus, practices a systemic coaching, which integrates neuroscience, behavioral science, positive psychology and systems theory. He supports coachees to maximize their leadership capability to deliver sustainable business and organizational results. His recent projects include the designing and implementing of (a) Executive coaching programs, which have resulted in improved engagement and communication capability of executives / leaders and productivity of their organizations; and (b) leadership and organization development program for several for-profit organizations, resulting in significant improvements in leadership effectiveness, employee engagement, work processes and productivity.

Yoshi facilitates every training, with a focus on engaging participants and strengthening their mindset and competencies to unleash their full potential to deliver better results. Leveraging the principles of neuroscience, Yoshi adopts a participant-centered and systemic approach to achieve best practices for business organization development programs.

Sector Experience

- Hospitality
- Pharma
- Manufacturing
- Chemical
- Medical Instruments
- Professional Services
- Education
- Technology
- Insurance and Banking
- Automotive
- Energy
- Publishing